



snout & about

September 16th, 2018

HIT THE PAVEMENT
Stop Animal Cruelty



spca.com

FUNDRAISING IDEAS FOR THE WORKPLACE

More information is available at <http://www.snoutandabout.ca>

Remember to talk to your HR representative first!

Psst: Have you read the Fundraising Manual for the Montreal SPCA's Snout and About? Copies can be found at www.snoutandabout.ca

- “Dress Down” party: Arrange with your employer for a Dress Down Day, where you wear casual clothes, for a donation of \$5 to the walk. Make sure you talk to your HR department in advance.
- Coin Jars: Place jars in the office for spare change and have departments compete to raise the most money.
- Jail a Manager: Place a member of management “under arrest” charging \$1 a minute to keep him/her in jail. Manager can pay a “fine” to get out of jail.
- Drawing for Prizes: For a \$5 donation, donor is entered into a drawing to win prizes like casual days, prime parking spots, free lunch, gift certificates, etc.
- Errand Boy/Girl: Offer to be your friends’ and/or coworkers’ personal assistant for a day (or maybe for just a few hours) in exchange for a large donation. Maybe \$250 or more!
- Food/Beverage Sale: For a donation sell cookies, donuts, bagels, popcorn, muffins, candy, etc.
- Boss for the Day: Allow employees to bid on being boss for the day – highest bid wins.
- Lunch with the Boss: Employees who make a donation to the walk are entered into a drawing for lunch with a top level executive.
- 50/50 Drawing: Sell tickets and the winner gets half of the money received while you get the other half.
- Company Vacation Days: Ask your boss or human resources director if they can swap one of your vacation days for a day’s pay.
- Team Spirit Day: For donations employees can wear their favorite team t-shirt, jersey, hat or sweatshirt to the office.
- Ugly Tie Contest: Ask coworkers to bring in their wackiest ties and display the ties in a prominent location in your office. Put a jar or bucket beneath each tie. The tie which receives the most donations at the end of a month is the winner.